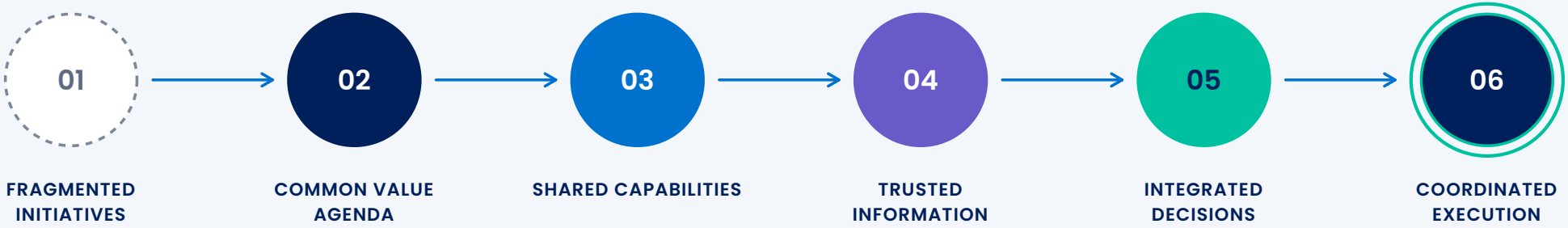
CO-FLOW STRATEGIC MODEL | M03

FRAGMENTED TO INTEGRATED VALUE CREATION

The challenge is not to manage more initiatives. It is to manage their interdependencies.



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